



July 17, 2023

Dear Customer

I'm pleased to deliver exciting news to you, our valued customer. Action Battery Service has been acquired by East Penn Canada, an industry leader in battery power solutions, with a national network of motive power support for your operation, from retail to warehouse, and fleets from one to hundreds of units.

As you may know, I started this business almost two decades ago, committed to helping customers understand and have confidence in their batteries, chargers, usage and service life. It has been a very fulfilling journey and, on behalf of the Action Battery team, I can say that we genuinely appreciate working with you and your staff. From the beginning it was always our vision to one day grow with a like-minded partner. You deserve consistent support, innovative solutions and effective planned maintenance. It gives me great pleasure to say that partner is East Penn Canada. East Penn Canada and Action Battery Service share corporate values of quality, customer experience, sustainability, integrity and team engagement. CEO, Jim Bouchard and President, Mike Bouchard, have earned a reputation of trust and loyalty from customers and colleagues across Canada.

This acquisition will further expand motive power service offerings in Saskatchewan (through a growing team of technicians) and fortify East Penn Canada's service footprint as a truly national company. As well, East Penn's premium Deka, Duracell, Ametek and ACT products provide assurance your equipment is fit to perform, whenever you need it.

Over the coming weeks we will fully integrate our teams, systems and customers. We appreciate your support during the transition and invite any questions and feedback. Meanwhile your familiar service team including Peter, Dani, Shaun and myself — and now the East Penn professionals — are at your service.

We are very excited about this next chapter in our story and the enhanced offerings to come. I believe East Penn Canada is not only the right partner for Action Battery Service, but the right partner for you. If you have any questions or concerns, please feel free to reach out to me directly.

With heartfelt appreciation for our longstanding relationship,

A handwritten signature in black ink, appearing to read "Al Dehod".

Al Dehod (306.292.6956)
President, Action Battery Service